



JAY FELSENSTEIN, DDS PEDIATRIC DENTISTRY (NJ specialty permit #3282)

Dr. Jay Felsenstein, known simply as “Dr. Jay,” is honored to be named a *New Jersey Monthly* Top Dentist by his colleagues. This year marks the 25th anniversary of his practice, which provides all facets of high-quality dentistry for children, with the strongest emphasis on prevention. A graduate of Stony Brook University School of Dental Medicine, he completed his pediatric residency at Eastman Dental Center, Rochester.

Dr. Jay is adept at putting children’s fears to rest and making visits fun. “Truthfully, I’m an overgrown kid who’s emotionally stuck in the third grade,” he says. “I make funny noises, squeak noses, and talk to kids on their level to make them feel com-

fortable.” He strives to make treatment as pain-free as possible and thoroughly explains all procedures. “I might use a softer vocabulary, but I’m always absolutely honest with kids.” Parents, who are always permitted in treatment rooms, are impressed by his team’s ability to comfort even the most fearful patients. In fact, the group considers the ability to make balloon animals an essential skill.

Dr. Jay’s love of pediatric dentistry has inspired one of his three children to follow in his footsteps, with her future goal of joining the practice.

KIDS DENTAL KARE

4521 Route 9 North, Howell, NJ 07731 • 732-905-0808
kdkinhowell.com • e-mail: kidsdentalkare@optonline.net